

CLEO

PLAN SCHEDULE

CLEO plan comparison

Plan Schedule Version 1.0, effective 10 September 2026. Published at regencleo.ai/pricing. Forms part of every Order Form that identifies it. Read with the Master Subscription Agreement, Schedule 1 and clause 3.11.

How to read this schedule

Priced per site, billed monthly in USD. Six-month minimum on every plan. The engine starts the same day you subscribe.

Every quantity is a monthly Allowance: a maximum the platform makes available, not a delivery commitment. Where a note in this schedule and the Agreement differ, the Agreement governs. This document is generated from the plan comparison spreadsheet; to change a number, change the spreadsheet and publish a new version.

Feature	SEO + GEO	SEO + GEO + Social	Enterprise
PLAN			
Price	\$300 / site / mo	\$500 / site / mo (1)	\$5,000 / brand / mo
Site scope	1 domain, up to 100 pages	1 domain, up to 100 pages	1 domain, up to 400 pages
Sold standalone	Yes; SEO and GEO are always sold together	Bundle only; Social is never sold alone (1)	Yes
Minimum term	6 months	6 months	6 months
Objective & Likely Outcome	Creating AI visibility infrastructure & measure	Get AI citation	Earn AI recommendation
Support	In-platform tickets; 48-hour response	In-platform tickets; 48-hour response	Dedicated presence steward
SCOREBOARD			
CLEO Presence Index (signals outside your plan are not scored)			
<i>Owned presence: what you control</i>			
SEO	✓	✓	✓
AI Readiness	✓	✓	✓
Social	–	✓	✓
<i>Earned presence: what others say about you</i>			
GEO Visibility (AI answers)	✓	✓	✓
Perception (Reviews & Mentions) (2)	–	–	✓
Signals covered	3 of 6	4 of 6	All 6
CHANNELS			
SEO			
Keyword research	100 / mo	100 / mo	400 / mo
Content mapping	25 pages	25 pages	100 pages

Feature	SEO + GEO	SEO + GEO + Social	Enterprise
Content gap analysis	30 / mo	30 / mo	120 / mo
Meta tags	100 pages	100 pages	400 pages
Heading tags	100 pages	100 pages	400 pages
Image alt text	250	250	500
Create new pages (incl. AI-generated)	10 / mo	10 / mo	40 / mo
URL optimisation	100	100	400
Redirects	50	50	200
Internal linking	100 pages	100 pages	400 pages
Canonical tags	100 pages	100 pages	400 pages
Schema markup	100 pages	100 pages	400 pages
HTML sitemap	4	4	8
llms.txt generation	3 / mo	3 / mo	6 / mo
SEO: off-page backlinks			
Backlinks built and placed for you	20 / mo, generic foundation links (3, 4)	20 / mo, generic foundation links (3, 4)	30 / mo, authority links (3, 4)
GEO / AEO			
AI search engines: ChatGPT, Google AI, Bing AI, Perplexity, Gemini, Claude, DeepSeek; plus Grok and Meta AI on Enterprise (7)	7 available, up to 4 running at a time	7 available, up to 4 running at a time	9 available, up to 4 running at a time
Prompts monitored, checked 6 days a week	15	15	60
Competitor monitoring: win rate, citation share, average position, threat tiers	Up to 5	Up to 5	Up to 20
Improvements suggestion and execution	50 / mo	50 / mo	200 / mo
Off-page opportunities: where to post so AI engines start citing you	✓	✓	✓
Foundational work (model training)	–	–	✓
Social (requires SEO + GEO)			
Publishing allowance (11)	–	40 posts / mo	120 posts / mo
<i>Weekly posting cadence by platform (11)</i>			
LinkedIn posts	–	4 / wk	10 / wk
X posts	–	4 / wk	6 / wk
Medium article (M)	–	–	2 / wk
Instagram posts (M)	–	–	6 / wk
YouTube video	–	–	2 / wk
Reddit post (M)	–	–	2 / wk
BlueSky	–	2 / wk	2 / wk
Total per week	–	10	30
Total per month (12)	–	40	120
Social accounts (13)	–	Created and managed by you	Created by you and managed by us

Feature	SEO + GEO	SEO + GEO + Social	Enterprise
Platforms monitored: X, LinkedIn, Reddit, Medium, YouTube, Quora, Bluesky	–	All 7	All 7
Brand mentions, social metrics, sentiment classification	–	✓	✓
Influencer tracking	–	2 per platform	8 per platform
Drafted replies for engagement	–	100 / mo	400 / mo
Engagement post refresh	–	1 / day	2 / day
Post from inside the platform to	–	X, LinkedIn (personal profiles), Bluesky, Mastodon	X, LinkedIn (personal profiles), Bluesky, Mastodon, YouTube
Engage: replies, post ideas, scheduling, calendar	–	✓	✓
Citation Pickup	–	✓	✓
Track platform followers	–	✓	✓
Website visits from social	–	✓	✓
Social post ideas	–	3 / day	12 / day
Generated social images	–	20 / mo	50 / mo
Engage keywords tracked	–	5	20
Social competitors tracking	–	2	8
Perception: reviews and mentions (Enterprise only)			
Review platforms connected: G2, Capterra, Trustpilot, TrustRadius, Tripadvisor	–	–	All 5
Directory listing presence	–	–	✓
Review acquisition: how fast new reviews arrive	–	–	✓
Respond: review replies	–	–	50 / mo
Brand mentions from AI citations and social	–	–	✓
Citation Gap: where competitors are cited and you are not	–	–	✓
STUDIO			
Content production (Quill)			
Articles per month, all types together (10)	5 / mo	9 / mo	15 / mo
Social posts and newsletters, drawn from the same allowance	–	✓	✓
AI images per article	Up to 2	Up to 2	Up to 8
AI sidebar edits per article	5	5	20
Humanisation passes per article	1	1	4
Saved versions per article	10	10	40
Knowledge sources	5	5	20
Custom skills saved	5	5	20

Feature	SEO + GEO	SEO + GEO + Social	Enterprise
Reels (Enterprise only)			
Montage: your own screens and copy composed into a branded video, edited by you (up to 2 minutes)	–	–	5 / mo
AI clip: generated from a prompt, no filming (15 seconds)	–	–	5 / mo
Presenter: a digital presenter delivers your script to camera (60 seconds)	–	–	5 / mo
Showcase: ready-made ideas you can turn into a clip for your brand	–	–	5 / mo, from the AI clip allowance
Post reels from inside the platform to X, Bluesky, LinkedIn and YouTube	–	–	✓
ORCHESTRATION			
Plan, Campaign and Brand personas			
Branding	✓	✓	✓
Brand personas	–	–	5
Plan: strategic roadmap and custom strategies	2 / mo	4 / mo	8 / mo
Campaigns: cross-channel campaign builder	–	–	5 / mo
REPORTING AND PLATFORM			
White-label and executive reporting	–	–	✓
SEO and GEO reports	2 / mo	2 / mo (10)	4 / mo (10)
Social reports	–	2 / mo (10)	4 / mo (10)
Beta features: early access at no charge	–	–	✓
Data residency: New York, London, Mumbai (9)	–	–	✓
ADD-ONS			
Billed monthly alongside the plan (6)			
Quill articles: 5 additional articles per month	\$50 / mo	\$50 / mo	\$50 / mo
GEO monitored prompts: 10 additional prompts per month	\$100 / mo	\$100 / mo	\$100 / mo
CLEO ORBIT			
The done-for-you layer, added on top of any plan (8)			
Orbit price, added to the plan	+ \$300 / site / mo	+ \$500 / site / mo	Included
Total price with Orbit	\$600 / site / mo	\$1,000 / site / mo	\$5,000 / brand / mo
What Orbit covers, on every plan			
01 Works across every channel included in your plan.			
02 Researches each piece before it is written.			
03 Writes in your brand voice, using the guidelines and facts held in Brand Memory.			
04 Optimises for search and AI answers.			
05 Sends every item to you for approval. Nothing is published without your reply.			

Feature	SEO + GEO	SEO + GEO + Social	Enterprise
06 Revises the draft when you reply with changes.			
07 Publishes to your connected site and accounts once approved.			
08 Applies your feedback to later work.			
09 The on-demand half of your publishing allowance is initiated and published by you, not by Orbit.			
INCLUDED ON EVERY PLAN			
Whichever plan you buy, the following is included at no extra charge.			
SEO: Autonomous Mode: automated server-side fixes across the search toolset · CLEO Audit: website audit, crawl stats, mobile usability, monitoring · Image replacement · Site verification and analytics setup · Sitemap submission · Custom 404 page · Popup manager · Keyword rank tracking, event tracking, thank-you pages, performance reports · Competitor analysis			
Backlinks: Monthly placement report with source URL and placement date			
GEO / AEO: GEO Score on six metrics: Share of Voice, Grounding Frequency, AI Presence Rate, Share of Citation, Recommendation Rate, sentiment · AI citation tracking · AI Readiness: readability score (ARS) and agentic infrastructure fixes · AI crawler and LLM traffic tracking · Improvements: Schema and entity markup for AI retrieval, content suggestions and one-click fixes, including answer rewrites, FAQs, statistics and quotation injection · AI sentiment analysis · Query fan-out: the searches each AI engine runs behind your prompts · AI traffic results: GA4 AI-referral traffic and branded search via Google connection			
Quill: Block editor, export, one-click publishing to WordPress and Wix			
Scoreboard: CLEO Index (0-100, owned vs earned) and coverage			
Resources: Integrations, to connect your site, analytics and social accounts · Chat Orbit, over your site's data and tools			
Reporting and platform: In-app dashboards and per-module performance reports · Multi-site projects, roles and user invitations · Deploys into WordPress, Wix, Shopify, Sanity and JS frameworks (React, Next.js, Vue, Astro); fixes written server-side (5)			

NOTES

- (1) Social is sold as an add-on to SEO + GEO at \$200 / site / mo and is not available alone. \$500 is the combined bundle price.
- (2) Reviews and Mentions are Perception signals, available on Enterprise only.
- (3) Backlinks are built and placed by CLEO. There are two kinds. Foundation links, on SEO + GEO and SEO + GEO + Social, are generic off-page placements: image submissions, bookmark submissions, classified ads and directory listings on general-interest sites. They build a broad, steady base and are not screened for authority or topical relevance. Authority links, on Enterprise only, start from competitor analysis: CLEO identifies the sites your competitors are placed on and ranking from, and secures placements there where those sites will take them, alongside placements on established referring domains. Enterprise placements are all authority links.
- (4) Backlink work is performed on a reasonable-efforts basis and depends on the availability of suitable third-party websites, which nobody controls. Monthly volumes are targets rather than guaranteed minimums; anything unplaced in a month carries into the next month within the term. Foundation links are placed on general-interest sites without a quality or relevance screen. Enterprise authority links are screened against our internal quality guidelines, which take account of domain authority, spam indicators and editorial quality where such data is available; topical relevance is sought where suitable niche or category sites are available and is not a guaranteed attribute of any placement. We do not engage in automated link generation, private link networks or manipulative link schemes. Both dofollow and nofollow placements count towards the month, with the mix varying by availability. Monthly reporting identifies each placement with its source URL and placement date. We do not contract on numeric authority thresholds or link-type ratios.
- (5) On unsupported platforms the scan and measurement still run; the deploy step hands back to your team.
- (6) Add-ons require a plan that includes the underlying module: the article add-on needs Quill; the prompt add-on needs GEO.

- (7) Grok and Meta AI are the two most expensive engines to operate and are reserved for Enterprise.
- (8) Orbit is added on top of a plan. The plan and its allowances do not change; Orbit draws on the allowances the plan already includes.
- (9) Data residency covers where your CLEO data is held.
- (10) A shared allowance is one monthly pool that more than one thing draws from. Reports: on SEO + GEO + Social you have two reports a month in total and on Enterprise four, split between SEO and GEO reports and social reports however you choose. Articles: the monthly article allowance covers SEO articles, AI-citable GEO articles and long-form social articles together, and you decide the mix.
- (11) Publishing allowance. Without Orbit the whole allowance is yours to publish. With Orbit it is split evenly between auto and on-demand. Auto is what Orbit publishes on its own cadence. On-demand is the same allowance held back for you: it is initiated and executed by you, at the time you choose. Enterprise includes Orbit, so the Enterprise allowance is always split. Rows marked (M) are posted manually by Team CLEO.
- (12) We set this allowance based on industry standards and optimal content distribution. Anything beyond this would not be advisable, as Orbit is designed to create and publish content at the optimal frequency for maximum impact and effectiveness.
- (13) Social accounts. On SEO + GEO + Social, creating, verifying and managing your social media accounts is your responsibility. On Enterprise, creating and verifying them stays with you, while the day-to-day managing is ours. CLEO connects to the accounts you already own and publishes through them; we do not verify or administer accounts on your behalf.

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