



CLEO

by RegenAI

PRICING • PLANS, PRICES AND ALLOWANCES

Plan Schedule

CLEO plan comparison

VERSION 1.1 • EFFECTIVE 28 SEPTEMBER 2026

PUBLISHED AT [REGENCLEO.AI/PRICING](https://regenleo.ai/pricing)
REGENAI CLEO • ADGM REGISTRATION NO. 33929

ABOUT THIS SCHEDULE

Plan Schedule Version 1.1, effective 28 September 2026. Published at regencleo.ai/pricing. The version identified on your Order governs it and is appended to your Subscription Confirmation. Read with the CLEO Standard Terms, Schedule 1 and clause 3.11. Supersedes Version 1.0, effective 10 September 2026, which remains available at regencleo.ai/legal/CLEO_Plan_Schedule_v1.0.pdf.

How to read this schedule

Priced per site, billed monthly in USD. Six-month minimum on every plan. The engine starts the same day you subscribe.

Every quantity is a monthly Allowance: a maximum the platform makes available, not a delivery commitment. Where a note in this schedule and the Agreement differ, the Agreement governs. A dash means not included. Enterprise Plus is priced by conversation and is not part of this schedule's published prices or allowances. This document is generated from the plan comparison spreadsheet; to change a number, change the spreadsheet and publish a new version.

SECTION 01

Plan

FEATURE	LOCAL	SOCIAL	SEO + GEO	SEO + GEO + SOCIAL	ENTERPRISE
Price	\$100 / mo	\$250 / site / mo	\$300 / site / mo	\$500 / site / mo (1)	\$3,000 / brand / mo
Site scope	1 Google Business Profile	1 brand, across all its connected social accounts	1 domain, up to 100 pages	1 domain, up to 100 pages	1 domain, up to 400 pages
Sold standalone	Yes; sold on its own only, not part of any plan	Yes (1)	Yes; SEO and GEO are always sold together	Bundle of SEO + GEO and Social (1)	Yes
Minimum term	6 months	6 months	6 months	6 months	6 months
Objective & Likely Outcome	Get found on the map and in local search	Get discussed where AI listens	Creating AI visibility infrastructure & measure	Get AI citation	Be recommended across search, AI and social
Support	In-platform tickets; 48-hour response	In-platform tickets; 48-hour response	In-platform tickets; 48-hour response	In-platform tickets; 48-hour response	In-platform tickets; 48-hour response

SECTION 02

Scoreboard

FEATURE	LOCAL	SOCIAL	SEO + GEO	SEO + GEO + SOCIAL	ENTERPRISE
CLEO Presence Index (signals outside your plan are not scored)					
Owned presence: what you control					
SEO	–	–	✓	✓	✓
AI Readiness	–	–	✓	✓	✓
Social	–	✓	–	✓	✓
Earned presence: what others say about you					
GEO Visibility (AI answers)	–	–	✓	✓	✓
Perception (Reviews & Mentions) (2)	–	–	–	–	✓
Signals covered	Not scored	1 of 6	3 of 6	4 of 6	All 6

SECTION 03

Channels

FEATURE	LOCAL	SOCIAL	SEO + GEO	SEO + GEO + SOCIAL	ENTERPRISE
Local: Google Business Profile and Google reviews					
Google Business Profile kept accurate and current	✓	–	–	–	–
Drafted reply to every Google review, in your voice	✓	–	–	–	–
Your profile and your site kept saying the same thing	✓	–	–	–	–
Network covered	Google only	–	–	–	–
SEO					
Keyword research	–	–	100 / mo	100 / mo	400 / mo

FEATURE	LOCAL	SOCIAL	SEO + GEO	SEO + GEO + SOCIAL	ENTERPRISE
Content mapping	–	–	25 pages	25 pages	100 pages
Content gap analysis	–	–	30 / mo	30 / mo	120 / mo
Meta tags	–	–	100 pages	100 pages	400 pages
Heading tags	–	–	100 pages	100 pages	400 pages
Image alt text	–	–	250	250	500
Create new pages (incl. AI-generated)	–	–	10 / mo	10 / mo	40 / mo
URL optimisation	–	–	100	100	400
Redirects	–	–	50	50	200
Internal linking	–	–	100 pages	100 pages	400 pages
Canonical tags	–	–	100 pages	100 pages	400 pages
Schema markup	–	–	100 pages	100 pages	400 pages
HTML sitemap	–	–	4	4	8
llms.txt generation	–	–	3 / mo	3 / mo	6 / mo
SEO: off-page backlinks					
Backlinks built and placed for you	–	–	20 / mo, generic foundation links (3, 4)	20 / mo, generic foundation links (3, 4)	25 / mo, authority links (3, 4)
GEO / AEO					
AI search engines: ChatGPT, Google AI, Bing AI, Perplexity, Gemini, Claude, DeepSeek; plus Grok and Meta AI on Enterprise and Enterprise Plus (7)	–	–	7 available, up to 4 running at a time	7 available, up to 4 running at a time	9 available, up to 4 running at a time
Prompts monitored, checked 6 days a week	–	–	15	15	30
Competitor monitoring: win rate, citation share, average position, threat tiers	–	–	Up to 5	Up to 5	Up to 15
Improvements suggestion and execution	–	–	50 / mo	50 / mo	150 / mo

FEATURE	LOCAL	SOCIAL	SEO + GEO	SEO + GEO + SOCIAL	ENTERPRISE
Off-page opportunities: where to post so AI engines start citing you	–	–	✓	✓	✓
Foundational work (model training)	–	–	–	–	✓
Social					
Publishing allowance (11)	–	40 posts / mo	–	40 posts / mo	60 posts / mo
Weekly posting cadence by platform (11)					
LinkedIn posts	–	4 / wk	–	4 / wk	5 / wk
X posts	–	4 / wk	–	4 / wk	4 / wk
Medium article (M)	–	–	–	–	1 / wk
Instagram posts (M)	–	–	–	–	1 / wk
YouTube video	–	–	–	–	1 / wk
Reddit post (M)	–	–	–	–	1 / wk
BlueSky	–	2 / wk	–	2 / wk	2 / wk
Total per week	–	10	–	10	15
Total per month (12)	–	40	–	40	60
Social accounts (13)	–	Created and managed by the client	–	Created and managed by the client	Created and managed by the client
Platforms monitored: X, LinkedIn, Reddit, Medium, YouTube, Quora, Bluesky	–	All 7	–	All 7	All 7
Brand mentions, social metrics, sentiment classification	–	✓	–	✓	✓
Influencer tracking	–	2 per platform	–	2 per platform	5 per platform
Drafted replies for engagement	–	100 / mo	–	100 / mo	300 / mo
Engagement post refresh	–	1 / day	–	1 / day	2 / day

FEATURE	LOCAL	SOCIAL	SEO + GEO	SEO + GEO + SOCIAL	ENTERPRISE
Post from inside the platform to	–	X, LinkedIn (personal profiles), Bluesky, Mastodon	–	X, LinkedIn (personal profiles), Bluesky, Mastodon	X, LinkedIn (personal profiles), Bluesky, Mastodon, YouTube
Engage: replies, post ideas, scheduling, calendar	–	✓	–	✓	✓
Citation Pickup	–	✓	–	✓	✓
Track platform followers	–	✓	–	✓	✓
Website visits from social	–	✓	–	✓	✓
Social post ideas	–	3 / day	–	3 / day	9 / day
Generated social images	–	20 / mo	–	20 / mo	30 / mo
Engage keywords tracked	–	5	–	5	10
Social competitors tracking	–	2	–	2	5
Perception: reviews and mentions (Enterprise and Enterprise Plus only)					
Review platforms connected: G2, Capterra, Trustpilot, TrustRadius, Tripadvisor	–	–	–	–	All 5
Directory listing presence	–	–	–	–	✓
Review acquisition: how fast new reviews arrive	–	–	–	–	✓
Respond: review replies	–	–	–	–	30 / mo
Brand mentions from AI citations and social	–	–	–	–	✓
Citation Gap: where competitors are cited and you are not	–	–	–	–	✓

SECTION 04

Studio

FEATURE	LOCAL	SOCIAL	SEO + GEO	SEO + GEO + SOCIAL	ENTERPRISE
Content production (Quill)					

FEATURE	LOCAL	SOCIAL	SEO + GEO	SEO + GEO + SOCIAL	ENTERPRISE
Articles per month, all types together (10)	–	–	5 / mo	9 / mo	12 / mo
Social posts and newsletters, drawn from the same allowance	–	–	–	✓	✓
AI images per article	–	–	Up to 2	Up to 2	Up to 5
AI sidebar edits per article	–	–	5	5	10
Humanisation passes per article	–	–	1	1	2
Saved versions per article	–	–	10	10	30
Knowledge sources	–	–	5	5	20
Custom skills saved	–	–	5	5	20
Reels (Enterprise and Enterprise Plus only)					
Montage: your own screens and copy composed into a branded video, edited by you (up to 2 minutes)	–	–	–	–	3 / mo
AI clip: generated from a prompt, no filming (15 seconds)	–	–	–	–	2 / mo
Presenter: a digital presenter delivers your script to camera (60 seconds)	–	–	–	–	2 / mo
Showcase: ready-made ideas you can turn into a clip for your brand	–	–	–	–	2 / mo, from the AI clip allowance
Post reels from inside the platform to X, Bluesky, LinkedIn and YouTube	–	–	–	–	✓

SECTION 05

Orchestration

FEATURE	LOCAL	SOCIAL	SEO + GEO	SEO + GEO + SOCIAL	ENTERPRISE
Plan, Campaign and Brand personas					

FEATURE	LOCAL	SOCIAL	SEO + GEO	SEO + GEO + SOCIAL	ENTERPRISE
Branding	✓	✓	✓	✓	✓
Brand personas	–	–	–	–	5
Plan: strategic roadmap and custom strategies	–	–	2 / mo	4 / mo	6 / mo
Campaigns: cross-channel campaign builder	–	–	–	–	3 / mo

SECTION 06

Reporting and Platform

FEATURE	LOCAL	SOCIAL	SEO + GEO	SEO + GEO + SOCIAL	ENTERPRISE
White-label and executive reporting	–	–	–	–	✓
SEO and GEO reports	–	–	2 / mo	2 / mo (10)	4 / mo (10)
Social reports	–	2 / mo	–	2 / mo (10)	4 / mo (10)
Beta features: early access at no charge	–	–	–	–	✓
Data residency: New York, London, Mumbai (9)	–	–	–	–	✓

SECTION 07

Add-ons

FEATURE	LOCAL	SOCIAL	SEO + GEO	SEO + GEO + SOCIAL	ENTERPRISE
Billed monthly alongside the plan (6)					
Quill articles: 5 additional articles per month	–	–	\$50 / mo	\$50 / mo	\$50 / mo
GEO monitored prompts: 10 additional prompts per month	–	–	\$100 / mo	\$100 / mo	\$100 / mo

SECTION 08

CLEO Orbit

FEATURE	LOCAL	SOCIAL	SEO + GEO	SEO + GEO + SOCIAL	ENTERPRISE
The done-for-you layer, added on top of any plan (8)					
Orbit price, added to the plan	–	+ \$250 / site / mo	+ \$300 / site / mo	+ \$500 / site / mo	Included
Total price with Orbit	–	\$500 / site / mo	\$600 / site / mo	\$1,000 / site / mo	\$3,000 / brand / mo
What Orbit covers, on every plan					
01	Works across every channel included in your plan.				
02	Researches each piece before it is written.				
03	Writes in your brand voice, using the guidelines and facts held in Brand Memory.				
04	Optimises for search and AI answers.				
05	Sends every item to you for approval. Nothing is published without your reply.				
06	Revises the draft when you reply with changes.				
07	Publishes to your connected site and accounts once approved.				
08	Applies your feedback to later work.				
09	The on-demand half of your publishing allowance is initiated and published by you, not by Orbit.				

SECTION 09

Included on Every Plan

Whichever plan you buy, the following is included at no extra charge, wherever your plan carries the module.
SEO: Autonomous Mode: automated server-side fixes across the search toolset · CLEO Audit: website audit, crawl stats, mobile usability, monitoring · Image replacement · Site verification and analytics setup · Sitemap submission · Custom 404 page · Popup manager · Keyword rank tracking, event tracking, thank-you pages, performance reports · Competitor analysis
Backlinks: Monthly placement report with source URL and placement date

GEO / AEO: GEO Score on six metrics: Share of Voice, Grounding Frequency, AI Presence Rate, Share of Citation, Recommendation Rate, sentiment · AI citation tracking · AI Readiness: readability score (ARS) and agentic infrastructure fixes · AI crawler and LLM traffic tracking · Improvements: schema and entity markup for AI retrieval, content suggestions and one-click fixes, including answer rewrites, FAQs, statistics and quotation injection · AI sentiment analysis · Query fan-out: the searches each AI engine runs behind your prompts · AI traffic results: GA4 AI-referral traffic and branded search via Google connection

Quill: Block editor, export, one-click publishing to WordPress and Wix

Scoreboard: CLEO Index (0-100, owned vs earned) and coverage

Resources: Integrations, to connect your site, analytics and social accounts · Chat Orbit, over your site's data and tools

Reporting and platform: In-app dashboards and per-module performance reports · Multi-site projects, roles and user invitations · Deploys into WordPress, Wix, Shopify, Sanity and JS frameworks (React, Next.js, Vue, Astro); fixes written server-side (5)

NOTES

- (1) Social is sold on its own at \$250 / site / mo, or added to SEO + GEO at \$200 / site / mo. \$500 is the combined SEO + GEO + Social bundle price.
- (2) Reviews and Mentions are Perception signals, available on Enterprise and Enterprise Plus only.
- (3) Backlinks are built and placed by CLEO. There are two kinds. Foundation links, on SEO + GEO and SEO + GEO + Social, are generic off-page placements: image submissions, bookmark submissions, classified ads and directory listings on general-interest sites. They build a broad, steady base and are not screened for authority or topical relevance. Authority links, on Enterprise and Enterprise Plus only, start from competitor analysis: CLEO identifies the sites your competitors are placed on and ranking from, and secures placements there where those sites will take them, alongside placements on established referring domains. Enterprise and Enterprise Plus placements are all authority links.
- (4) Backlink work is performed on a reasonable-efforts basis and depends on the availability of suitable third-party websites, which nobody controls. Monthly volumes are targets rather than guaranteed minimums; anything unplaced in a month carries into the next month within the term. Foundation links are placed on general-interest sites without a quality or relevance screen. Enterprise and Enterprise Plus authority links are screened against our internal quality guidelines, which take account of domain authority, spam indicators and editorial quality where such data is available; topical relevance is sought where suitable niche or category sites are available and is not a guaranteed attribute of any placement. We do not engage in automated link generation, private link networks or manipulative link schemes. Both dofollow and nofollow placements count towards the month, with the mix varying by availability. Monthly reporting identifies each placement with its source URL and placement date. We do not contract on numeric authority thresholds or link-type ratios.
- (5) On unsupported platforms the scan and measurement still run; the deploy step hands back to your team.
- (6) Add-ons require a plan that includes the underlying module: the article add-on needs Quill; the prompt add-on needs GEO.
- (7) Grok and Meta AI are the two most expensive engines to operate and are reserved for Enterprise and Enterprise Plus.
- (8) Orbit is added on top of a plan. The plan and its allowances do not change; Orbit draws on the allowances the plan already includes. Local has no Orbit.
- (9) Data residency covers where your CLEO data is held.
- (10) A shared allowance is one monthly pool that more than one thing draws from. Reports: on SEO + GEO + Social you have two reports a month in total and on Enterprise four, split between SEO and GEO reports and social reports however you choose. Articles: the monthly article allowance covers SEO articles, AI-citable GEO articles and long-form social articles together, and you decide the mix.
- (11) Publishing allowance. Without Orbit the whole allowance is yours to publish. With Orbit it is split evenly between auto and on-demand. Auto is what Orbit publishes on its own cadence. On-demand is the same allowance held back for you: it is initiated and executed by you, at the time you choose. Enterprise and Enterprise Plus include Orbit, so their allowance is always split. Rows marked (M) are posted manually by Team CLEO.
- (12) We set this allowance based on industry standards and optimal content distribution. Anything beyond this would not be advisable, as Orbit is designed to create and publish content at the optimal frequency for maximum impact and effectiveness.
- (13) Social accounts. On Social, SEO + GEO + Social and Enterprise, creating, verifying and managing the social media accounts is the client's responsibility. CLEO connects to accounts the client already owns and publishes through them; CLEO does not verify or administer accounts on the client's behalf.

Allowances are monthly maximums the platform makes available, not delivery commitments. Where a note in this schedule and the CLEO Standard Terms differ, the Agreement governs (clause 3.11).

Plan Schedule Version 1.1, effective 28 September 2026. REGENAI CLEO, ADGM Registration No. 33929. Prices in USD, billed monthly; minimum term 6 months.

— end of document —